

# SPREADSHEET AUTOMATION SOLUTIONS

# Coca-Cola Bottling Co. Consolidated Case Study

**“Spreadsheet Server for use with SAP® software saves us a tremendous amount of time each month in our financial reporting. We no longer manually export data.”**



## USER QUICK FACTS

**Customer since:** 2009

**Users:** 20

**ERP System:** SAP®

**Products:**

- Spreadsheet Server
- Distribution Manager

**“Spreadsheet Server enables us to perform much more detailed allocations between departments in our organization and its intuitive nature has improved our financial reporting and analysis. Its deployment was seamless; it really is a great product.”**

**Jody Billiard  
VP/Controller  
Coca-Cola Bottling  
Co. Consolidated**

## Introduction

Coca-Cola Bottling Co. Consolidated has one of the highest per capita soft drink consumption rates in the world and manages franchise territories with a consumer base of more than eighteen million people. They utilize SAP software for their enterprise resource planning. Coca-Cola came to Global Software, Inc. with the need to retrieve dynamic data directly from their SAP application into Microsoft® Excel in a less complicated and inconclusive way. In addition, they wanted the ability to design financial reports on the fly with more flexibility. For these needs, and many more, Global introduced them to Spreadsheet Server and Distribution Manager.

## Situation & Strategy

As a leader in manufacturing, selling, and distributing soft drinks, Coca-Cola Bottling Co. Consolidated is the second largest Coca-Cola bottler in the United States. With corporate offices in Charlotte, North Carolina, the Company does business in eleven states, primarily in the Southeast region. Coca-Cola Bottling Co. Consolidated makes, sells, and delivers carbonated and noncarbonated beverages, including soft drinks, bottled water, teas, juices, isotonic, and energy drinks, all of which are the primary products of The Coca-Cola Company. As Coca-Cola began to struggle with exporting data from their SAP application into Excel, they realized that they needed more intuitive Excel-based tools to conduct reporting and analysis.

Prior to deploying Spreadsheet Server, Coca-Cola Bottling had difficulty examining their Profit and Loss statements in different fashions. Analysis of these income statements was extraordinarily difficult, especially if they wanted to look at different scenarios on the fly. Another issue that they were having related to Profit and Loss statements was duplicating their efforts by manually entering data from their SAP application into Excel. Coca-Cola desired a more efficient way to examine these statements to determine profit ratios, to examine costs and selling prices and to transfer subtotals more accurately from month to month.

## Results

After the seamless deployment of Global’s spreadsheet automation solutions, Coca-Cola has not only saved a tremendous amount of time each month working on Income statements, but they are able to achieve new capabilities that they did not initially expect. They can now perform more detailed allocations between departments within their organization, and they can more easily view from a cost standpoint the forecast for individual functions or for the entire company. What Coca-Cola loves most about Spreadsheet Server and Distribution Manager is the intuitive nature of the software and the value for their investment. Coca-Cola continues to rave about the excellent customer service and support they receive from Global Software, Inc.



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## Spreadsheet Automation Tools Utilized by Coca-Cola



Spreadsheet Server is a Microsoft Excel add-in that allows users to access 'live' data within Excel, while maintaining the ability to drill down to supporting details. Leverage the familiarity of Microsoft Excel as a reporting and analysis tool while providing up-to-the-minute dynamic data. Users of Spreadsheet Server can simply open a spreadsheet and watch the balances of their spreadsheet populate with dynamic financial balances. The unique drill down capability takes the tool to a new level of detail by allowing individual transactions to be monitored.



Distribution Manager automates the delivery of key business information to your critical users. Eliminate unnecessary printing, copying and e-mail attachments. Empower your users with a tool that delivers this business-critical information in an easy efficient manner. Benefits include automated, full delivery of reports and files through e-mail, printing, and archiving, unlimited file attachments of all types, ability to define key variables available to all spreadsheets, ability to provide custom parameters to spreadsheets prior to re-calculating, and much more.

*TeamCain, certified partner of Global Software, Inc., is proud to offer end-to-end solutions and guarantee a partnership that will help your company meet its unique business objectives and function at an elite level.*



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